John M. Mueller

CURRICULUM VITAE

Office Address:

Home Address:

St. Edward's University 3001 S. Congress Austin, Texas 78704 P: 512-233-1441

1902A Scenic Drive Austin, Texas 78703 M: 303-435-1859

E: jmuelle1@stedwards.edu

E: jmueller@golfsolutions.com

EDUCATION

University of Louisville

Louisville, Kentucky

PhD in Entrepreneurship

University of Illinois at Urbana-Champaign

Masters of Business Administration

Finished course work at the University of Texas at Austin

Urbana-Champaign, Illinois 1999

Southern Methodist University

Dallas, Texas

Bachelor of Business Administration, Major: MIS, Minor: Economics

1992

RESEARCH

Entrepreneurial finance, technology entrepreneurship, sport entrepreneurship **Interests**

"Resourceful Financing by New Firms: The Use of Multiple Credit Sources" **Dissertation**

David Dubofsky (chair), Melissa Baucus, J. Randy Kuhn, Simon Parker, Lyle Sussman

PUBLICATIONS

Journal Articles

Forsythe, Lynn, Lizhu Davis, and John M. Mueller. "Guiding Entrepreneurs Through the Quagmire of Business Entities – Three Hypothetical Scenarios for Discussion," Entrepreneurship Education and Pedagogy (2018).

Foster, Ben P., John M. Mueller, and Trimbak Shastri. "Impact of Assurance Level and Tax Status on the Tendency of Relatively Small Manufacturers to Manage Production and Earnings," Journal of Accounting, Ethics & Public Policy (2016).

Ashrafi, Rafi and John M. Mueller. "Delineating IT Resources and Capabilities to Obtain a Competitive Advantage and Improve Firm Performance," Information Systems Management (2015).

Meek, William, Diane Sullivan, and John M. Mueller. "Gender Differences in Entrepreneurship: Assessing Perceptions of Entrepreneurial Outcomes for Men and Women Franchises." Journal of Developmental Entrepreneurship (2014).

Kuhn, J. Randy, Manju Ahuja, and John M. Mueller. "An Examination of the Relationship of IT Control Weakness to Company Financial Performance and Health," International Journal of Accounting and Information Management (2013).

Book Chapters

- Kushev, Travan and John M. Mueller. "Patents and Performance: The Case of Immigrant Entrepreneurs in the United States," in <u>Contemporary Perspectives on Technological Innovation, Management and Policy</u>. Vol. 3. Bing Ran, editor. Information Age (2017).
- Mueller, John M. "Debt-Based Financing," in <u>Encyclopedia of New Venture Management</u>. Matt Marvel and J. Geoffrey Golson, editors. Thousand Oaks, California. Sage Publishing (2012).

Case Studies

Dibrell, Clay and John M. Mueller. "Wynkoop Brewing Company: Leveraging Counterculture in the US to Compete," in <u>Global Entrepreneurship: Case Studies of Entrepreneurial Firms Operating around the World.</u> James Hayton, Carlo Salvato, Mathew J. Manimala, editors. Taylor & Francis (2014).

Other

"Small Tales of a Relatively Young Practitioner-Scholar," in the Academy of Management Entrepreneurship Division Newsletter (2014). - Invited

WORKING PAPERS

- "New Firm Survival and Growth when using Multiple Credit Sources," with David Dubofsky.
- "IP Case Study," with Lynn Forsythe and Lizhu Davis. (targeted to the Strategic Entrepreneurship Journal, Journal of Business Venturing)
- "Post-IPO Changes in Entrepreneurial Orientation and Performance," with Greg Bell and David Dubofsky. (targeted to the Strategic Entrepreneurship Journal, Journal of Business Venturing)
- "Entrepreneurial Orientation and IPO Performance," with Greg Bell. (targeted to the Strategic Management Journal, as a research note)
- "An Attention-based Opportunity Discovery for Novice Entrepreneurs" (targeted to the Journal of Business Venturing, Entrepreneurship Theory and Practice)
- "Examining Factors Affecting Variances in U.S. PGA Tour Event Performances through Player Rank Movement," with Marion Hambrick. (targeted to the Journal of Sports Management)
- "Modeling the Relationship of Employee Salary Deferral and New Firm Survival," with J. Randy Kuhn.
- "Outsourcing in Young Firms: A Stepping Stone in Building a Resource or a Method of Survival."

Student Managed Investment Firms and Strategic Missions of Universities, with Greg Bell and Jenny Gu.

PRESENTATIONS

Peer-reviewed

"Pathways to Connect Research and Practice: Developing Practice-Inspired Entrepreneurship Research", Professional Development Workshop, co-organized with Erik, Academy of Management Annual Meeting. Chicago, Illinois (2018).

- "Who Owns that Great Idea? Ownership of the Intellectual Property of Faculty and Students," with Lynn Forsythe and Lizhu David. USASBE Conference. Los Angeles, California (2018).
- "The Effects of New Firm Survival and Growth when using Multiple Credit Sources," with David Dubofsky. Academy of Management Annual Meeting. Atlanta, Georgia (2017).
- "Signature Academic Careers for Practitioners-Scholars", Caucus presenter with other members of the Practitioner-Scholar Committee, Academy of Management Annual Meeting. Atlanta, Georgia (2017).
- "Teaching and Understanding Crowdfunding," Workshop with Michael Seay. USASBE Conference. Philadelphia, Pennsylvania (2017).
- "Signature Careers for Practitioners-Scholars", Caucus presenter with other members of the Practitioner-Scholar Committee, Academy of Management Annual Meeting. Anaheim, California (2016).
- "Effects Of Corruption On Entrepreneurship Activities: An Agent-based Model," with Michael Crum. Babson College Entrepreneurship Research Conference. Bodo, Norway (2016).
- "Personal Wealth and Entrepreneurship," with Michael Crum. The Association of Private Enterprise Education Annual Conference. Las Vegas, Nevada (2016).
- "Crowdfunding: Building a Research Agenda through Discussion and Furthering Our Understanding of This Funding Option," Roundtable. USASBE Conference. San Diego, California (2016).
- "How to Get Started Helping Entrepreneurs Understand Business Entities," Workshop with Lynn Forsyth, Lizhu Davis, Corey Whitehead, and Manoochehr Zoghi. USASBE Conference. San Diego, California (2016).
- "Crossing the Theory-Practice Chasm: Translating Research Results for Practitioners," PDW coorganized with Keisha Liggett-Nichols. Academy of Management Annual Meeting. Vancouver, Canada (2015).
- "Using Crowdfunding with Students," Midwest Educators Forum on Entrepreneurship. Mason City, Iowa (2015).
- "Comparing Initial Financing Forms to Determine the Effects of New Firm Performance," Babson College Entrepreneurship Research Conference. Boston, Massachusetts (2015).
- "Crowdfunding: Building a Research Agenda Through Discussion and Furthering Our Understanding of This Funding Option," USASBE Conference. Tampa, Florida (2015).
- "Resourceful Financing by New Firms," with David Dubofsky. Babson College Entrepreneurship Research Conference. London, Ontario, Canada (2014).
- "Immigrants, New Firms, and Patents," with Trayan Kushev. USASBE Conference. Fort Worth, Texas (2014).
- "Impact of Assurance Level on Production Management to Manage Earnings," with Ben Foster and Trimbak Shastri. American Accounting Association Annual Meeting. Anaheim, California (2013).
- "Immigrants, New Firms, and Patents," with Trayan Kushev. Industry Studies Association Conference. Kansas City, Missouri (2013).
- "Management of Earnings by Production and Inventory Management in Private Companies," with Ben Foster and Trimbak Shastri. American Accounting Association Annual Meeting. Washington, D.C. (2012).

- "Post-IPO Changes in Entrepreneurial Orientation and Performance." with R. Greg Bell and David Dubofsky. Babson College Entrepreneurship Conference. Fort Worth, Texas (2012).
- "Modeling the Relationship of Employee Salary Deferral and New Firm Survival," with J. Randy Kuhn. Babson College Entrepreneurship Research Conference. Fort Worth, Texas (2012).
- "Impact of Assurance Level on Production Management to Manage Earnings," with Ben Foster and Trimbak Shastri. American Accounting Association Ohio Region Meeting. Cincinnati, Ohio (2012).
- "Effects of Using Debt or Equity First on Financing of Young Firms." The Association of Private Enterprise Education Annual Conference. Las Vegas, Nevada (2012).
- "Wynkoop Brewing Company: Leveraging Counterculture in the US to Compete," with Clay Dibrell and Zhaohui Wu. 5th Annual Conference on Business & Sustainability. Portland, Oregon (2011).
- "Using Simulation Experiments to Build and Test Entrepreneurship Theories," PDW co-organized with Christopher Crawford. Academy of Management Annual Meeting. San Antonio, Texas (2011).
- "Entrepreneurial Orientation and IPO Performance," with Greg Bell. Babson College Entrepreneurship Research Conference. Syracuse, New York (2011).
- "Multiple Credit Sources and New Firms," with David Dubofsky. AOM Kauffman Firm Survey Workshop. Montreal, Canada (2010).
- "Outsourcing in Young Firms: A Stepping Stone in Building a Resource or a Method of Survival." USASBE Conference. Nashville, Tennessee (2010).
- "Opportunity Discovery and Novice Entrepreneurs: An Attention-Based Perspective." Southern Management Association Conference. Asheville, North Carolina (2009).

Invited

- US State Department Speakers Program Iraq --- Global Entrepreneurship Week, & more (Dec 2018).
- AOM's Entrepreneurship Division's "Speak with a Scholar" webinar on pedagogy and practice in entrepreneurship education, with Norris Krueger, moderated by Clay Dibrell (September 2016).
- "How To Get Started -- Helping Entrepreneurs Understand Business Entities", Coleman Fellow Workshop with Lizhu Davis and Lynn Forsythe, Lyles Center for Innovation Entrepreneurship (April 2016).
- "Crowdfunding Basics", Coleman Fellow Workshop, Lyles Center for Innovation Entrepreneurship (April 2016).
- US State Department Speakers Program Jordan --- Global Entrepreneurship Week, & more (Nov 2015).
- "Entrepreneurship in Kalamazoo", chaired panel Kalamazoo Rotary (2015).
- "Education Outside of the Classroom and Gamification Inside of the Classroom: Using the Entrepreneurship Curriculum as an Example" WMU Teaching and Learning Bash. Kalamazoo, Michigan (2014).
- Special Pitch Zoo Workshops (3), for Intercom, Starting Gate summer cohort companies, Colleagues International hosting Pakistani guests (2014)
- "Angel Investors and Investing" InvestZoo. Kalamazoo, Michigan (2013).

- "Entrepreneurs: Leaders in Building a Startup Ecosystem." part of a panel discussion on entrepreneurial leadership. Box Hill Institute / Swinburne University. Melbourne, Australia (2013).
- "Entrepreneurship and Engineering." University of Louisville College of Engineering. Louisville, Kentucky (2011).
- "Entrepreneurial Finance." Project BUILD. Louisville, Kentucky (2011).
- "Opportunity Discovery." DECA National Convention. Louisville, Kentucky (2010).

MEDIA

- The following is a list of articles from the main press that I have been quoted in:
- "Feed The World Cafe hopes to feed the community through social entrepreneurship", Kalamazoo Gazette (March 2015)
- "Buying a meal will feed a hungry neighbor at Feed the World Café", SecondWave Media (October 2014)
- "Anxious Angels: SEC consideration of new accredited investor definition worries angel investor groups", MiBiz (June 2014)
- "Student business startups on Fast Track", WMU Magazine (Winter 2013)
- "Investors to resurrect Kzoo angel network", MiBiz (November 2013)
- "WMU offers Starting Gate business accelerator program", Grand Rapids Business Journal (October 2013)
- "Tech Tour Day 10: WMU Broncos' Tech Transfer, Research At Full Gallop", CBS Detroit (October 2013)
- "Starting Gate offers business help to students", Western Herald (September 2013)
- "Students turned entrepreneurs create website app with help from WMU business accelerator", WMU News (August 2013)
- "Young entrepreneurs at Western Michigan University launch food--finding app through startup accelerator", Kalamazoo Gazette (August 2013)
- "WMU's business accelerator, Starting Gate, open for student entrepreneurs", Secondwave Media (August 2013)
- "WMU accelerator program works with first group of students", WMU News (June 2013)
- "How the startup community is growing in Kalamazoo", Secondwave Media (June 2013)
- "PITCH Competitors Make Their Case", Haworth News (April 2013)
- "Entrepreneurial events to kick off April at Western Michigan University with documentary, pitch competition", Kalamazoo Gazette (March 2013)
- "Pitch Perfect? Do business plan competitions help launch sustainable companies?", MiBiz (March 2013)
- "Pitch Zoo, a monthly business pitch practice group, launching March 4 in Kalamazoo", Kalamazoo Gazette (February, 2013)

TEACHING

St. Edwards University

- GBUS 6350 Global Capstone (MBA)
 - o Spring 2019 Section 01 Germany
 - o Fall 2018 Section 01 Argentina (Rating: 3.9 out of 4)
- MGMT 6350 Capstone (MBA)
 - o Spring 2019 Section 01
 - o Fall 2018 Section 01 (Rating: 3.9 out of 4)
 - o Spring 2018 Section 01 (Rating: 3.7 out of 4)
- MGMT 6328 Innovation (MBA)
 - o Fall 2017 Section 01 (Rating: 3.8 out of 4)
 - o Fall 2017 Section 02 (Rating: 3.9 out of 4)
- ENTR 4388 Technology Entrepreneurship
 - o Fall 2018 Section 01 (Rating: 3.7 out of 4)
- BUSI 4349 Strategic Management
 - o Fall 2018 Section 04 and Blended (3.6 out of 4)
 - o Spring 2018 Section 03 (Rating: 3.8 out of 4)
 - o Spring 2018 Section 04 (Rating: 4.0 out of 4)
 - o Fall 2017 Section 01, blended (Rating: 4.0 out of 4)

California State University, Fresno

- MBA 273 New Venture Creation (MBA)
 - o Fall 2016 Section 01 (Rating: 4.5 out of 5)
- MBA 270 Seminar in Business Ventures (MBA)
 - o Spring 2017 Section 01 (Rating: 4.4 out of 5)
 - o Fall 2016 Section 80 Executive MBA Cohort 16 (Rating: 4.5 out of 5)
 - o Fall 2016 Section 80 Executive MBA Cohort 15 (Rating: 4.2 out of 5)
 - o Spring 2016 Section 01 (Rating: 3.8 out of 5)
 - o Spring 2016 Section 80 Executive MBA Cohort 14 (Rating: 3.9 out of 5)
- ENTR 151 Opportunity Assessment
 - o Fall 2016 Section 01 (Rating: 4.5 out of 5)
- MGT 187 Seminar in Strategic Management
 - o Fall 2017 Section 03 (Rating: 4.7 out of 5)
 - o Spring 2016 Section 03 (Rating: 4.6 out of 5)
- HON 180 Smittcamp Honors College Thesis: 1 student (2017-2018)
 - o Aubrey Lim

Western Michigan University

- MGMT 6800 Management of Innovation and Technology (MBA)
 - o Fall 2015 Special section for Parker Hannifin (N/A)
 - o Fall 2013 Section GA (Rating: 4.2 out of 5)
 - o Fall 2013 Section 100 (Rating: 4.2 out of 5)

- o Fall 2012 Section 100 revitalized course, created syllabus (Rating: 4.8 out of 5)
- MGMT 6410 Business Venturing (MBA)
 - o Spring 2014 Section 100 rebuilt the course to be more experiential (Rating: 3.1 out of 5)
- MGMT 4140 Entrepreneurship / Building the Business
 - Spring 2014 Section 100 rebuilt the course as part of the new entrepreneurship major (Rating: 4.5 out of 5)
 - o Spring 2013 Section 100 (Rating: 4.6 out of 5)
- MGMT 2140 Exploring Entrepreneurship
 - o Fall 2015 Section 105 (Rating: 4.8 out of 5)
 - o Spring 2015 Section 105 (Rating: 4.5 out of 5)
 - o Fall 2014 Section 100 (Rating: 4.5 out of 5)
 - o Fall 2014 Section 105 (Rating: 4.7 out of 5)
- HNRS 2900 Entrepreneurship: Understanding Startup Communities
 - o Spring 2015 Section 120 new course, Lee Honors College Study in the States, traveling to Austin, Boulder, Chicago, Detroit, and Grand Rapids with the students (Rating: 4.8 out of 5)
- BUS 4750 Business Strategic Solutions
 - o Spring 2015 Section 135 (Rating: 4.6 out of 5)
 - o Fall 2014 Section 135 (Rating: 4.5 out of 5)
 - o Spring 2013 Section 135 (Rating: 4.4 out of 5)
 - o Fall 2012 Section 105 (Rating: 4.6 out of 5)
- MGMT 4950 Independent Study: 4 students (Spring 2014, Summer I 2014, Fall 2014, Fall 2015)
- HNRS 4990 Lee Honors College Thesis: 2 students (2015)
 - o Josie Marshall. Alexis Lenderman

University of Louisville

- FIN 490 Entrepreneurial Finance (new course, created syllabus)
 - o Fall 2011 Section 01 (Rating: 4.8 out of 5)
- MGMT 340 Entrepreneurial Creativity and Innovation
 - o Spring 2011 Section 02 (Rating: 4.6 out of 5)
 - o Spring 2011 Section 76 (Rating: 3.6 out of 5)
 - o Fall 2010 Section 78 (Rating: 4.5 out of 5)

ADDITIONAL SERVICE

- Ad hoc Reviewer: Journal of Business Venturing (2011, 2012, 2014-2016), Entrepreneurship Theory & Practice (2012, 2015), Journal of Small Business Management (2016), Journal of Developmental Entrepreneurship (2011), International Entrepreneurship and Management Journal (2010-2013), Information Systems Management (2011, 2015), Rubriq (2014)
- Conference Reviewer: AOM (2010-2018), Babson (2016), SMA (2009-2011), USASBE (2011, 2012, 2014-2018)
- Discussant / Session Chair: AOM (2010, 2011, 2016, 2017), Babson (2011, 2015), SMA (2009), USASBE (2010, 2011), ISA (2013)
- AOM: Practitioner-Scholar Committee, formerly called the Nontraditional Academics Committee Member (2011-present); Chair (2015-present)

Curriculum Vitae: John M. Mueller

Page 8

- AOM: Global Scholars Subcommittee (2013)
- AOM: New Doctoral Student Consortium Finance Committee (2010)
- USASBE: New Venture Financing SIG, co-chair (2016-present)
- St. Edward's University: AACSB Steering Committee (2018-present)
- St. Edward's University: BBA Core Curriculum Committee (2017-2018)
- Fresno State: Strategic Planning Task Force (2016-2017, Chair), dean appointment
- Fresno State: Patent Board (2016-present), president appointment
- Fresno State: Technology Innovation Evaluation Committee (2016-present)
- Fresno State: CEO Club Faculty Advisor (2016-2017)
- Fresno State: Clinton Global Initiative Faculty Advisor (2016)
- WMU: I-Corps instructor (2015)
- WMU: Faculty Senate (2013-2015)
- WMU: Technology and Learning Committee (2012-2015)
- WMU: Entrepreneur Club Faculty Advisor (2012-2015)
- WMU: Organized the "How to Start a Startup" video stream from Stanford University (2014)
- WMU: PITCH Competition Organizer (2013 inaugural year)
- WMU: Assistant instructor for the "Leadership Down Under" study abroad class in Australia (2013)
- WMU: Instructor for the MBA / MSA language and writing screening (2015)
- WMU: Collaboration between School of Music and College of Business with Brent Miller visit (2013) and teaching as a visiting professor in music courses (2015)
- WMU: Medallion Scholarship Observer (2015)
- WMU: Championed the creation of the new entrepreneurship major (approved in April 2014); included creating the necessary documents and presenting to the necessary individuals and committees to obtain approval at multiple levels of administration in the institution, including at the departmental, college, dean, university, and board of trustee levels.
- DECA: Judge, Louisville (2010, 2011)
- Startup Zoo Advisory Board (2013-2014)
- Mayor's Innovation Council Kalamazoo (2013-2014)
- Startup Weekend Kalamazoo, Mentor (2013)
- Southwest Michigan First Catalyst University Maker's Mart Competition Judge (2014/2015)
- GLEQ (Great Lakes Entrepreneur Quest) MiQuest Business Plan Competition Judge (2014)
- Free Enterprise Workshop Charles Koch Foundation (2013)
- Board Member Crowdfunding Professional Association (2015 2016)
- Fresno First Bank President's Council (2016 present)

EDITORIAL BOARDS

- Experiential Entrepreneurship Exercises Journal (2015-present)
- Journal of Arts Entrepreneurship Research (2014-present)
- International Entrepreneurship and Management Journal (2014-present)
- Journal of Business and Entrepreneurship (2011-present)

DISSERTATION, HONORS THESIS, SENIOR PROJECT COMMITTEE ASSIGNMENTS

- Mike Seay, Grenoble Ecole de Management
- Taylor Apparcel, Fresno State, EMBA Final Project
- Kyle Turner, Fresno State, EMBA Final Project
- Hassan Mian, Gagan Pandher, Manjit Sidhu, EMBA Final Project
- Aubrey Lim, Fresno State, Smittcamp Honors College Thesis
- Renee Chu-Jacoby, Fresno State, EMBA Final Project
- Carlos Camargo / Lee Cha, Fresno State, EMBA Final Project
- Joe Diebert, Fresno State, EMBA Final Project
- Tal Eslick, Fresno State, EMBA Final Project
- Simba Chiara: 2015 (initial Chair) Western Michigan University, Honor Student Thesis
- Alexis Lenderman: 2015 (Chair) Western Michigan University, Honor Student Thesis
- Josie Marshall: 2015 (Chair) Western Michigan University, Honor Student Thesis [awarded best thesis defense for Fall 2015]

HONORS AND AWARDS

- Awarded Kauffman-sponsored grant to access the Kauffman Firm Survey in the NORC enclave (2010-current)
- Awarded grant from the Kauffman Foundation to develop and be an editor of the Kauffman Firm Survey Data Wiki (2009-2015)
- Grant (\$199,999) from the National Science Foundation for the "PFI:AIR TT: Micro-Laser Assisted Drilling" research project, with John Patten (engineering) and Steve Butt (engineering). Award #IIP-1445017 (2014)
- Grant (\$7,000) from the Charles Koch Foundation for developing a seminar: "Entrepreneurship and Market Structures" (2014)
- Kauffman Firm Survey Promising Paper Award, Ewing Marion Kauffman Foundation (2014)
- Grant (\$5,000) from GVSU for the "Understanding the Effects of the External Environment on Family Firms" proposal, with Laurel Ofstein and Derrick McIver (2013)
- UofL John Richard Binford Memorial Award (2012)
- Awarded Young Scholars grant to attend the Association of Private Enterprise Education Conference in Las Vegas, Nevada (2012)
- Awarded grant to attend the Gateway Entrepreneurship Research Conference in St. Louis, MO (2010)
- Awarded UofL Graduate Teaching Academy Certificate (2011)
- UofL Doctoral Student Teaching Effectiveness Award (2011)
- Awarded grant to attend doctoral consortium: USASBE (2011)
- Best / Outstanding Reviewer: USASBE (2011)
- Awarded grant to attend doctoral consortium: AOM Entrepreneurship Division (2010)
- Best / Outstanding Reviewer: Southern Management Association (2010)
- Awarded grant to attend doctoral consortium: Southern Management Association (2009)
- 3rd place in the MidAmerican Business Deans Association Innovation in Business Education Award (2015) for the Understanding Startup Communities course

Curriculum Vitae: John M. Mueller

- Finalist for the Academy of Management Entrepreneurship Division Innovative Teaching Award (2015) for the Understanding Startup Communities course
- 2016 BCERC Award recipient for the Oregon State University Best Paper Award on the Topic of Ethics in Entrepreneurship, for the paper entitled: "Effects Of Corruption On Entrepreneurship Activities: An Agent-based Model", authored with Michael Crum (2017)

PROFESSIONAL AFFILIATIONS

- Academy of Management (ENT, TIM, and BPS divisions)
- United States Association for Small Business and Entrepreneurship (USASBE)
- Sigma Nu Tau Entrepreneurship Honor Society

STATISTICAL AND COMPUTER EXPERIENCE

• SPSS, SAS, R, LISREL, HLM, DICTION, NetLogo, RePAST

WORK EXPERIENCE

Academic

St. Edward's University Assistant Professor	Texas 2017 – Present
California State University, Fresno Assistant Professor	California 2016 - 2017
Western Michigan University Assistant Professor	Michigan 2012 - 2015
University of Louisville Research Assistant & Instructor, while a PhD student	Kentucky 2008 - 2012

Industry

Keweenaw Resort, LLC

Owner 2018 - current

Owns and operates the historic Keweenaw Mountain Lodge – a wilderness resort

Rollin' Gelato, Inc.

Co-founder, Director 2016 - current

A gelato food truck

Pick'n Run, Inc.

Co-founder, President 2014 - current

Building tools and community to help runners pick up trash: "cleaning the world one run at a time"

GolfSolutions.com, LLC

Founder, President 1998 - current

A company focused on creating and implementing technology and data solutions for the golf industry

Colorado Software Architects, Inc.

Colorado

Owner, Director 2004 - 2008

A software development company specializing in backup and storage aggregation applications

Curriculum Vitae: John M. Mueller Page 11

SmartBond, Inc. Founder, Director

Colorado / South Africa / Russia / Ukraine 2000 - 2008

An outsource software development company, a 'virtual-shore' company

Paragon Construction International (Golden Bear Golf)

Florida

VP of Business Development

1997 - 1998

A publicly-traded golf course construction company founded by professional golfer, Jack Nicklaus

Other industry experience

- Capstone Strategic Inc, Washington D.C., Subject Matter Expert, 2002 2006
- Aldare Capital Partners, Colorado / Taiwan, Operations and Business Development Specialist, 2000
- Montsi & Associates, South Africa, Business Advisor, 1996 1997
- Global Consult, Kuwait, Middle East Manager, 1994 1995
- Arthur Andersen, Kuwait, Staff Consultant, 1993 1994

OTHER HONORS AND ACTIVITIES

- Startup Digest Fresno (curator, 2016 2018)
- Startup Grind Fresno (chapter director, 2016-2017)
- Pitch Zoo (founder, organizer, 2013 2015)
- Startup Grind Kalamazoo (chapter director, 2013-2015)
- Startup Digest Kalamazoo (curator, 2012-2015)
- Startup Genome Kalamazoo (curator, 2012-2015)
- Idea Mornings (co-founder, 2011-2012)
- MBA Management Leadership Grant & Graduate Associate Grant (University of Illinois)
- Big 10 MBA Case Study Competition Best Speaker (University of Illinois)
- OSBI / IBC Consulting Partner and Project Team Member (University of Illinois)
- Illinois MBA, Tech Transfer Office, & National Center for Supercomputing Applications (NCSA) Research Team
- Free Market Development Advisers Program (IIE and USAID South Africa)
- Study Abroad: Denmark International Studies DIS (SMU)
- EDS Scholarship for Outstanding MIS Student (SMU)
- Teaching Assistant (SMU)
- Varsity Golf Scholarship (SMU)
- Running long distance

Ver: 2019-01-30